



SEAA 2026 • MIAMI

## SEAA 2026 ANNUAL CONFERENCE Fontainebleau Miami Beach

### CONFERENCE AGENDA

#### Sunday, June 7

12:00 p.m. - 5:00 p.m.	SEAA Sunday Funday, sponsored by <b>Netevia</b> <i>If you are arriving early to get the fun started, join the SEAA &amp; Netevia teams poolside at the historic Fontainebleau</i>	Arkadia Club
8:00 p.m. - 10:00 p.m.	“Welcome to the Fontainebleau,” Reception sponsored by <b>First Citizens Bank</b> <i>Join us on the Ocean Lawn as we kick-off the celebration for our 25th Anniversary Conference</i>	Fontaine Ballroom

#### Monday, June 8

8:00 a.m. - 6:30 p.m.	Registration Open, sponsored by <b>Fiserv</b>	Luster Gallerie
9:00 a.m. - 12:30 p.m.	NMI University	Splash 11 / 12
9:00 a.m. - 12:30 p.m.	EPI Lounge, sponsored by <b>Electronic Payments</b>	Splash 13
9:00 a.m. - 1:00 p.m.	Exhibitor Set-Up	Sparkle Ballroom
10:00 a.m. - 11:00 a.m.	PayTech Women: Advancing Innovation Through Collaboration and Talent Development	Splash 9 / 10
12:30 p.m. - 1:30 p.m.	AI & Payments: Today’s Opportunities for ISOs, Agents, ISVs, and VARs, presented by <b>RSPA</b>	Splash 9 / 10
1:00 p.m. - 4:00 p.m.	Derek’s Dogs, sponsored by <b>SUMUP</b>	Ocean Promenade West
1:30 p.m. - 3:30 p.m.	Payments Connection	Splash 14 - 18
2:00 p.m. - 4:00 p.m.	Exhibit Hall Open	Sparkle Ballroom
4:00 p.m. - 5:00 p.m.	Kicking off the Next Era of Payments: Real-Time Money, Agentic Commerce, and Value-Added Innovation, presented by <b>Visa</b>	Splash 11 / 12
5:00 p.m. - 6:30 p.m.	Opening Reception, sponsored by <b>Nexio &amp; Luqra</b>	Sparkle Ballroom
8:00 p.m. - 11:00 p.m.	Monday Nightcap, sponsored by <b>Global Payments</b>	Bleau Bar

8:30 a.m. - 5:30 p.m.	Registration Open, <i>sponsored by Fiserv</i>	Luster Gallerie
9:00 a.m. - 10:00 a.m.	Opening Breakfast, <i>sponsored by FluidPay</i>	Sparkle Ballroom
9:00 a.m. - 10:45 a.m.	Exhibit Hall Open <i>Exhibitors may access the Hall at 8:30 a.m. to refresh displays. Continental breakfast will be available for the Exhibitors at 8:30 a.m., and for everyone at 9:00 a.m.</i>	Sparkle Ballroom
10:00 a.m. - 10:50 a.m.	<b>Breakout Session 1</b>	
	<b>1a.</b> Racing to Real-Time: Navigating RTP, FedNow, Same-Day ACH & Push to Card <i>Presented by SparrowPay</i>	Splash 9 / 10
	<b>1b.</b> Scaling the Human Advantage: How AI Helps Agents Sell Smarter, Not Harder <i>Presented by TwillPay</i>	Splash 11 / 12
11:00 a.m. - 12:00 p.m.	Opening Remarks & Keynote Speaker, Jon Dorenbos, <i>sponsored by NMI</i>	Fontainebleau Ballrom
12:00 p.m. - 1:15 p.m.	Lunch, <i>sponsored by American Express</i>	Glimmer Ballroom (4 <sup>th</sup> Floor)
1:30 p.m. - 2:20 p.m.	<b>Breakout Session 2</b>	
	<b>2a.</b> Beyond Cards: How Crypto & Alternative Payments Are Reshaping Merchant Acceptance <i>Presented by Suede (Panel Discussion)</i>	Splash 9 / 10
	<b>2b.</b> Wholesale ISO or Registered Payment Facilitator, Which is Better for You? <i>Presented by Global Payments</i>	Splash 11 / 12
2:00 p.m. - 4:00 p.m.	Exhibit Hall Open & Hospitality Center, <i>sponsored by Discover Network</i>	Sparkle Ballroom
2:30 p.m. - 3:20 p.m.	<b>Breakout Session 3</b>	
	<b>3a.</b> Your System Is Stuck. Adaptable POS Isn't <i>Presented by LingaPOS (Panel Discussion)</i>	Splash 9 / 10
	<b>3b.</b> The ISO-to-ISV Blueprint: How to Build, Scale, and Win with Software <i>Presented by Vivid &amp; Celero Commerce (Panel Discussion)</i>	Splash 11 / 12
3:30 p.m. - 4:20 p.m.	<b>Breakout Session 4</b>	
	<b>4a.</b> Managing Merchant Accounts in the VAMP Era <i>Presented by Alto Pay &amp; Wellesley Hills (Panel Discussion)</i>	Splash 9 / 10
	<b>4b.</b> Winning With Tech: How ISOs Stay Competitive in a Software-Led Payments World <i>Presented by Impact TechLab (Panel Discussion)</i>	Splash 11 / 12

## Tuesday, June 9

4:30 p.m. - 5:30 p.m.	Happy Hour, sponsored by <b>Fastboy Payments</b>	Fontaine Ballroom
5:30 p.m. - 7:00 p.m.	Closing Reception, sponsored by <b>GETTRX &amp; Netevia</b>	Sparkle Ballroom
7:00 p.m. - 9:00 p.m.	Exhibitor Teardown	Sparkle Ballroom
8:00 p.m. - 12:00 a.m.	SEAA 25th Anniversary Party, sponsored by <b>Suede, Valor PayTech &amp; Visa</b>	LIV Nightclub, at Fontainebleau

## Wednesday, June 10

7:00 a.m. - 11:00 a.m.	Breakfast at your Leisure, sponsored by <b>Payarc</b>	Vida Restaurant
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