



SEAA Exhibitor Participation Contract

Thank you for registering to Exhibit at SEAA 2026 at Fontainebleau Miami Beach. By agreeing to abide by the terms of this participation contract during the registration process, you acknowledge that you understand and will abide by the policies of Southeast Acquirers Association, Inc., including, but not limited to, the following:

Exhibitor Defined

An Exhibitor is defined as any person(s) or company seeking to sell their products and/or services to another SEAA participant. Due to space limitations, both “table-top” and “roaming” Exhibitors will be present at the conference. Any person(s) or company that has attended a previous SEAA conference as an Exhibitor will be recognized as an Exhibitor for the current and future SEAA conferences. Any person(s) or company recognized as an Exhibitor by SEAA may not register as an Attendee.

All individuals representing a registered Exhibitor during an SEAA conference must be registered as an Exhibitor participant, and not as an attendee. SEAA reserves the right to adjust the registration status of any person(s) or company that SEAA recognizes as an Exhibitor and such person(s) or company shall be required to pay the Exhibitor fees prior to attending the SEAA annual conference.

Only Exhibitors may solicit business while the conference is in session. Please report and solicitation by a non-exhibitor to an SEAA team member immediately.

Table-Top Exhibitor / Roaming Exhibitor

All registered Exhibitors are expected to display in accordance with the SEAA Exhibitor Packet, which will be available on the SEAA website and distributed to all registered Exhibitors before the conference. If all available exhibit tables are reserved, SEAA will allow for a certain amount of roaming Exhibitors based on demand and the number of available exhibit tables at

the conference. SEAA will limit the maximum number of roaming Exhibitors to be no more than ten percent (10%) of the total number of available exhibit tables at the conference.

Roaming Exhibitors will have the same credentials as a table-top Exhibitor and will receive the same benefits and privileges, including access to the pre-conference and post-conference participant list.

One Company, One Table

Each Exhibitor may reserve one table at SEAA 2026. SEAA reserves the right to cancel any additional tables reserved under the same company or individual identity. If SEAA determines that the additional reservation was intentional, SEAA reserves the right to cancel all reservations under that company or individual identity and may bar the company or individual from participation at future SEAA conferences.

SEAA understands that multiple companies may share a common ownership and that the same individual may register multiple tables for each company identity. For purposes of the "One Company", "One Table" policy, SEAA will consider the company identities and not the individual registrant for those tables.

Companies that share common ownership may display on one table.

Email Solicitations

Each registered Exhibitor will be provided a pre-conference participant list two weeks prior to the start of the SEAA conference and a post-conference participant list no later than 2 weeks after the conclusion of the SEAA conference. SEAA asks that you use this data respectfully, limit your email communication to one message before the conference and one message after the conference, and comply with applicable laws related to marketing communications, including but not limited to including an unsubscribe link in your communications.

Professional Behavior

All participants at an SEAA conference are expected to behave in a professional and respectful manner. Any participant acting in an unprofessional or disrespectful manner toward another participant may be asked to leave the conference and may be barred from future SEAA conferences. Any participant asked to leave for unprofessional or disrespectful behavior will forfeit any return of their registration fees.

Refunds and Cancellations

Please refer to the Cancellation Policy posted on the registration site and the SEAA website for further details.

Dress Code

The dress code for all events during the SEAA conference is business casual.

If you have any questions regarding the SEAA Exhibitor Participation Contract, please contact SEAA, info@southeastacquirers.com.