



SEAA 2025

Our Commitment to Our Exhibitors and Sponsors

When you participate at an SEAA Conference, you will notice that we use two colors on the badge credentials to differentiate between Attendees and Exhibitors. We ask payments professionals participating at SEAA to direct your support to the companies who have paid for Exhibitor status and are wearing pink badge credentials.

"Suitcasing" and **"Outboarding"** are unethical business practices. Suitcasing refers to those non-Exhibitors participating at SEAA as an Attendee but "work the floor" to solicit business in the hallways or lobby area. Outboarding refers to non-Exhibitors that set-up exhibits or meeting rooms/hospitality suites at off-site locations or away from the Exhibit Hall and encourage Attendees to leave the conference area.

SEAA is a not-for-profit trade association that is funded through the investment of our Exhibitors and our Sponsors. Doing business and encouraging those that "Suitcase" and/or "Outboard" at SEAA hurts the organization and undercuts the significant investments of time, money, personnel hours and overall support that have helped SEAA continue to thrive after 20 years of service.

By supporting those companies that invest in SEAA, you help support the ongoing mission of SEAA.

If you are interested in becoming an Exhibitor or Sponsor, please contact info@southeastacquirers.com.

Thank you for your support of SEAA.