



SEAA Attendee Participation Contract

Thank you for registering to participate as an Attendee at SEAA 2026 at Fontainebleau Miami Beach. By agreeing to abide by the terms of this participation contract during the registration process, you acknowledge that you understand and will abide by the policies of Southeast Acquirers Association, Inc., including, but not limited to, the following:

Attendee Defined

An Attendee is defined as any person(s) or company that seeks to sell a product or service, or otherwise solicit business, from a bankcard merchant. An Attendee seeks to gain information from, or resell the products and services of, the registered Exhibitors at the annual conference. Attendees will be clearly identified by the color of their conference credentials.

Social Media and Email Solicitations

SEAA encourages all Attendees to promote their participation at the annual conference. This promotion must be limited to announcing your attendance and excitement for the venue, a breakout session or social event. Any solicitation before the conference through Social Media or Email seeking to schedule appointments or promote your own products and services to other participants will be considered "Outboarding" and a violation of your Attendee Participation Contract.

SEAA reserves the right to adjust the registration type of any Attendee found to be "Outboarding" before the conference to Roaming Exhibitor and collect the difference in registration fee before allowing the offending party entry to the conference. In addition, any Attendee participant found to be "Outboarding" or otherwise soliciting before the conference will forfeit any right to a refund of their Attendee registration fee, regardless of the date, should they choose not to pay the Roaming Exhibitor fee.

“Suitcasing” and “Outboarding”

Suitcasing and Outboarding are unethical business practices. Suitcasing refers to registered Attendee participants “working the floor” to solicit business in the Exhibit Hall, in the hallways, or in the prefunction or lobby areas. Outboarding refers to registered Attendee participants that setup exhibits or meeting rooms/hospitality suites away from the Exhibit Hall or at an off-site location and encourage other Attendees to leave the conference area.

Any registered Attendee participant found Suitcasing or Outboarding during the conference will be asked to pay the Roaming Exhibitor fee or leave the conference. The offending participant will forfeit any return of their Attendee registration fees and may be barred from participating at future SEAA conferences.

Professional Behavior

All participants at an SEAA conference are expected to behave in a professional and respectful manner. Any participant acting in an unprofessional or disrespectful manner toward another participant may be asked to leave the conference and may be barred from future SEAA conferences. Any participant asked to leave for unprofessional or disrespectful behavior will forfeit any return of their Attendee registration fees.

Participant Contact Information

SEAA does not sell or share personal contact information outside of the organization. By registering to attend SEAA 2026, you agree that SEAA may share your basic contact information with the registered exhibiting companies and sponsors of the conference.

Refunds and Cancellation

Please refer to the Cancellation Policy posted on the registration site and the SEAA website for further details.

Dress Code

The dress code for all events during the SEAA conference is business casual.

If you have any questions regarding the SEAA Attendee Participant Contract, please contact SEAA, info@southeastacquirers.com.